Make room for the home.

A practical checklist for your video and photography session.
Use the items that apply to your home and review any questions with your agent.

Before the shoot

- ☐ Finish cleaning and decluttering before the scheduled appointment.
- ☐ Put away valuables, medication, personal documents and family photos you do not want shown.
- ☐ Check that room lights work. Let your agent know about access needs and areas to avoid.
- ☐ Choose the features you would like highlighted and share them with your agent or CG Media.

Room-by-room checklist

Living & dining areas

- ☐ Clear tables, shelves and floors of everyday clutter.
- ☐ Straighten cushions, furniture and rugs.
- ☐ Put away remotes, visible cords and pet items.
- ☐ Turn off televisions and computer screens.

Bedrooms

- ☐ Make beds and smooth bedding.
- ☐ Clear nightstands and dressers.
- ☐ Store laundry, shoes and items under beds that are visible.

Kitchen

- ☐ Clear counters and the sink; put dishes away.
- ☐ Wipe counters, appliance fronts and visible glass.
- ☐ Remove refrigerator magnets, notes and towels.
- ☐ Store trash cans, cleaning supplies and small personal items.

Bathrooms

- ☐ Clean mirrors, counters and shower glass.
- ☐ Store toiletries, toothbrushes and cleaning supplies.
- ☐ Hang fresh, coordinated towels and close toilet lids.

Ready when the camera rolls.

A final pass outdoors and through the home helps the shoot move smoothly.
Keep this page handy on shoot day.

Outside & arrival

- ☐ Tidy the entry, driveway, yard and outdoor seating areas.
- ☐ Put away hoses, tools, toys, bins and pool accessories.
- ☐ Arrange patio furniture and straighten cushions.
- ☐ Move vehicles out of the planned shots where practical; keep safe access clear.
- ☐ Share gate, entry and parking instructions directly with your agent or CG Media.

For a smooth video

- ☐ Leave a clear walking path between rooms and through doorways.
- ☐ Finish staging before filming so spaces stay consistent between shots.
- ☐ Plan for people and pets to stay comfortably outside the areas being filmed.
- ☐ Pause household activity and background audio during recording.
- ☐ If you will appear on camera, confirm the plan with CG Media in advance.

The last walk-through

- ☐ Check counters, floors, mirrors and windows for anything distracting.
- ☐ Have window coverings ready to adjust and leave lighting choices to the crew.
- ☐ Confirm the entry plan and let your agent know about any changes to the property.

Questions before your shoot?

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Book or manage your shoot: schedule.cgmediaagency.com/portal

Notes / features to highlight